

Embassy Cares

Educate. Engage. Empower. Enhance.



STRATEGIC GOAL

In line with the brand promise, build a sustainable eco-system and actively contribute to the social, economic and environmental development of the communities in which we operate.

Education & Health



EMPOWER Students of government schools with the skills for self-development and future employability through holistic health and innovative learning programs

Sustainable Infrastructure



Drive positive change by providing infrastructure-based solutions to **ENHANCE** basic amenities in and around Embassy communities and adopted Government schools.

Community Engagement



Champion initiatives through collaborative projects that **ENGAGE** Corporate clients, employees, residents, government and external stakeholders for increased impact.

Corporate Connect



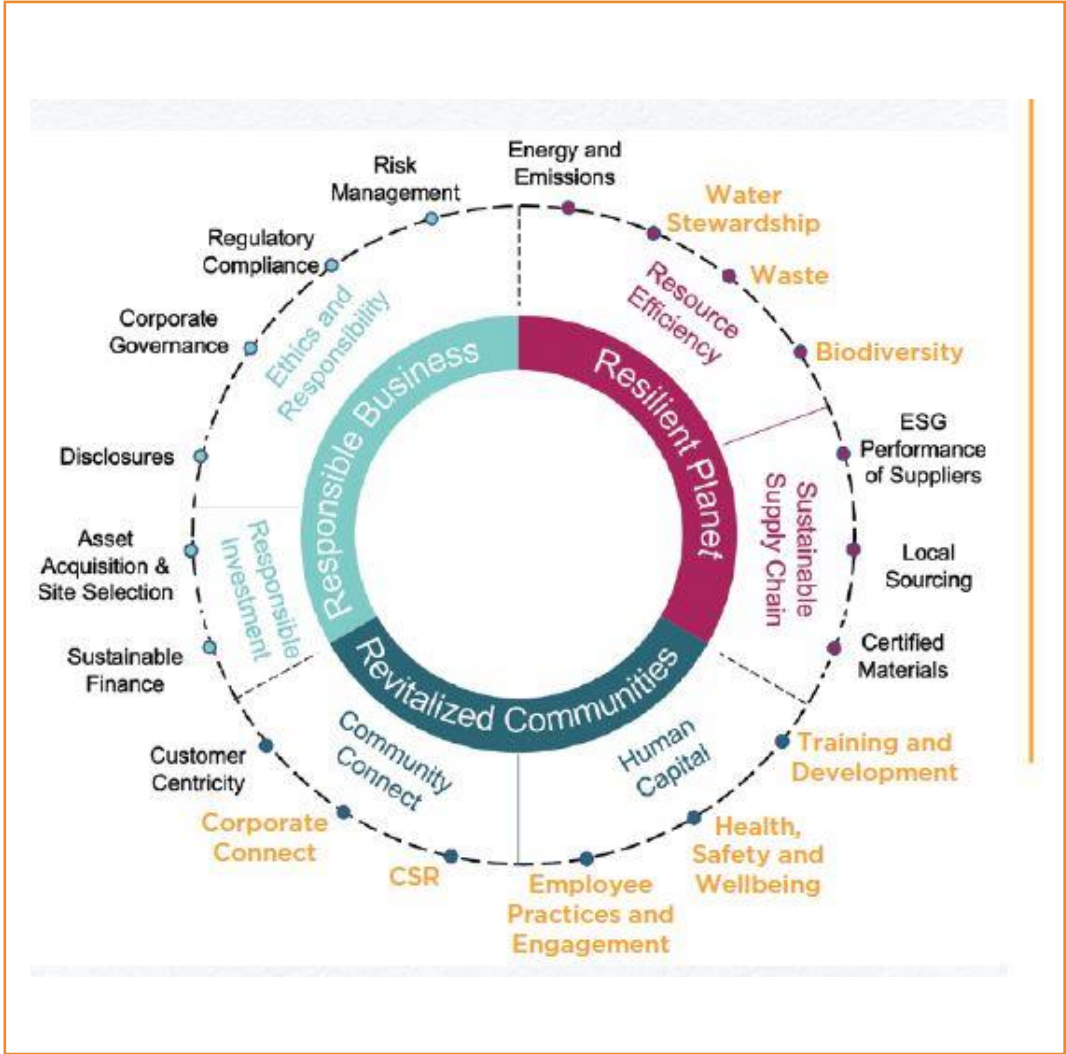
Champion collective action to **ENGAGE** and **EMPOWER** a larger number of beneficiaries.

Alignment to ESG & UNSDG

Our Community Outreach initiatives actively aligns with Embassy REIT’s ESG policy and aims to achieve the 17 UNSDGs.

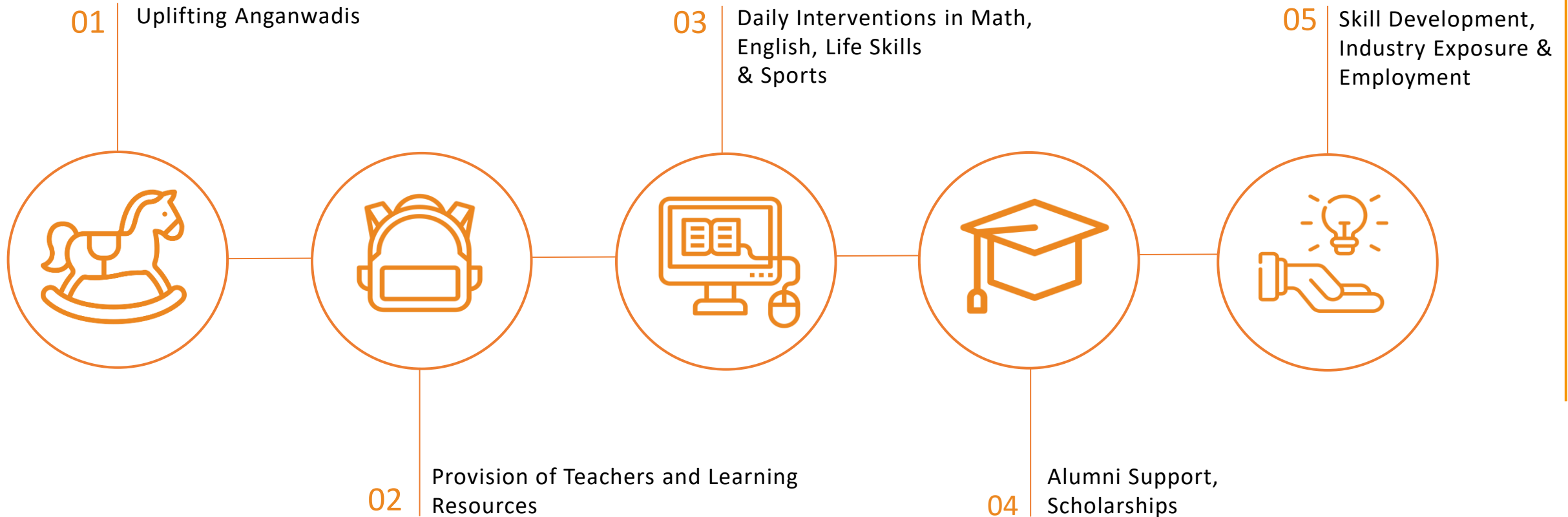
A grid of 17 UN Sustainable Development Goals (SDGs) icons, each with a number and a brief description:

- 2 ZERO HUNGER**: Icon of a bowl with steam.
- 3 GOOD HEALTH AND WELL-BEING**: Icon of a heart rate line and a heart.
- 4 QUALITY EDUCATION**: Icon of an open book and a pencil.
- 6 CLEAN WATER AND SANITATION**: Icon of a water tap with a drop.
- 7 AFFORDABLE AND CLEAN ENERGY**: Icon of a sun with a power button symbol.
- 8 DECENT WORK AND ECONOMIC GROWTH**: Icon of a bar chart with an upward arrow.
- 10 REDUCED INEQUALITIES**: Icon of a scale with arrows pointing outwards.
- 11 SUSTAINABLE CITIES AND COMMUNITIES**: Icon of buildings.
- 17 PARTNERSHIPS FOR THE GOALS**: Icon of four interlocking circles.



Education Programs – Anganwadi to Employment

- **6,044** students across **15** govt schools and **190** students across **8** Anganwadis benefit from Education programs
- **50** tribal schools receive Education Initiatives
- **198** students received scholarships to pursue undergraduate degrees, including **74** underprivileged girls for engineering





Distribution of Learning Resources



English and Math Lessons



Life Skills Lessons



Sports



Health Programs – Comprehensive Preventive Health Initiatives

- **41,471** students across **93** government schools pan India benefited from health and hygiene interventions including daily school maintenance in **22** schools.

PREVENTIVE HEALTH AWARENESS

- Health Screening
- Health Kits
- Sanitary Napkins
- Nutritional Snacks
- Awareness Collaterals
- Handwash Campaign

SCHOOL MAINTENANCE

- Daily School Cleaning
- Maintenance of RO Units
- Weekly Deep Cleaning
- OH Tank/Sump Cleaning
- Security Services





Handwash Campaign



Preventive Health Awareness



Preventive Health Kit Distribution



Health Screening



Daily School Maintenance of Solar, Toilets, Classrooms, RO Units and Resources



Sustainable Infrastructure Projects



New Infrastructure projects in Govt Schools, including 13 new school builds



Government School upgradation projects undertaken



314 classrooms and 207 toilet units receive daily maintenance in 22 schools



Government Schools & College currently under construction

- **1** Integrated Waste Management Centre in North Bangalore
- Solar panels installed in **15** government schools
- **22** RO drinking water units installed in **18** government schools
- **Restoration of Partition Museum** at the Dara Shikoh Library Building, Delhi



Government Schools Prior to Embassy's Interventions



Unusable toilet block in a Government School



Garbage dumped and broken compound wall in a Government School



Debris and garbage within a school compound



Broken windows and seepage within classrooms in a school



Chipped and broken floors within the Government Schools



Water seepage and chipped roofing in a classroom

Embassy's Infra Interventions: Milestones



2012

New School Building- First Intervention



2018

Reconstructed – New Toilet Block



2015

New School Building



2018

New Block built - first ever corporate collaboration



2018

Reconstructed– Play Area, Compound wall, drainage cover and painting

Embassy's Infra Interventions: Milestones



2019
New School Building



2020
New School Building



2020
New School Building



2020
New School Building



2021
New Building - 3 classrooms, 1 Anganwadi with Kitchen

Embassy's Infra Interventions: Milestones



2021

New Building – Multi-purpose Hall



2021

New Building – Multi-purpose Hall



2022

Reconstructed– 24 New Toilets in a govt. School



2022

Reconstructed- 7 classrooms in a Government School



2022

New Building- Four new classrooms constructed



2022

Reconstructed– 12 Toilets in a Government School

Embassy's Infra Interventions: Within Schools



Playground



Computer Lab



Cafeteria



Classroom Fitout



Fitout for Nali Kali Room



Library

Embassy's Infra Interventions: Within Schools



Renovated Toilet Blocks at Government Schools



Solar Panels in Government Schools



Roofing, Tiling and Painting of Classrooms



Handwash Area



Pavers

Process for Infra Projects

1

Embassy to identify Government schools requiring infrastructure support.

2

Liaising with civil and structural consultants, and creation of area statement and budget.

3

Liaison with Government authorities for approvals

4

Turn-key Project Management and Progress Reports are provided at no additional cost

5

Post-completion maintenance is undertaken by the Embassy CSR Team

Value Proposition



Environment Programs

Embassy has partnered with the NGO, The Anonymous Indian Charitable Trust (TAICT) to implement environmental initiatives and solid waste management project that currently services 10 villages in North Bangalore.

EcoGram's Focus Areas

WASTE

- Decentralized sustainable solid waste management services for the Bettahalasuru Gram panchayat, as well as large commercial establishments in North Bengaluru
- Generation of employment and livelihood through waste stream management
- Awareness on sustainable consumption and inculcating environmental sustainability
- Identifying suitable partners as service providers

SKILL DEVELOPMENT

- Threads of Life vocation skill development program for Government School alumni conducted over 6 months.
- Regular Workshops on Solid waste management, Sustainable Menstruation, Lake Visits, Yoga, Dental and Health Check-up, and Finance.

ADVOCACY & EMPLOYEE ENGAGEMENT

- Regular Waste Management and Awareness Campaigns conducted in Government Schools and communities
- Volunteering opportunities such as clean up drives, community enhancement, and door-to-door awareness



Dry Waste Collection Centre



Waste Management through QR Codes



Clean Up Drives



Dry Waste Collection Centre



Trashonomics for govt. school students



Corporate Connect

Driven by the idea of collective action, the 'Corporate Connect Program' champions inter-company collaboration towards achieving social development

- **74** Collaborative Projects
- **41** Corporate Partnerships



Advocacy – Embassy Engage Series

Embassy Engage Series is a thought-leadership platform that offers forums for interactive discussions to pursue the common goal of sustainable development and collaboration.

Inclusion at the Workplace

International Day of the Girl Child

Community Vaccinations

Health & Hygiene Initiatives

Disability & Inclusion

Corporate Connect

Making Sport in India

Child Safety

CII CSR Conclave 2023

Employee Volunteering

CSR Law

ESG Occupier Forum

Namma Shaale Nanna Koduge



Volunteering

Over **1600+** employees engaged across multiple corporates in volunteering activities



Awards & Recognition



National CSR Leadership Congress Awards 2021 -
South India's best CSR leaders.

CSR Times Award 2021 - Holistic Covid 19 Relief
Efforts for Government School students.



CSR Initiative of the Year 2021 - SNN-News 18 Real
Estate & Business Excellence Awards 2021.

CSR Leadership Awards for Concern for Health
2021 - World CSR Day Congress & Awards 2021.



Lifetime Achievement in Corporate Social Responsibility
2020 - Mahatma Awards 2020, New Delhi.

CSR Excellence 2020 - Mahatma Awards 2020,
New Delhi.



CSR Initiative of the Year by a Real Estate Firm
2020 - ET Now Presents Real Estate Awards 2020

CSR Initiative of the Year by a Real Estate Firm
2019 - DNA Presents Real Estate & Infrastructure
Awards 2019.



Excellence in Corporate Social Responsibility 2019
- Mahatma Awards, New Delhi, India 2019.

Economic Times Aspire2Good Rating 2019 - The
Economic Times, CSR 2Good4Good Ratings 2019.



2nd amongst Real Estate Developers in India Best CSR
Efforts 2018 - Track2Realty BrandXReport 2017-18.

Community Initiative Award for Govt. School
Interventions 2018 - INDIA CSR at the INIDA CSR
Leadership Summit 2018.



Our Team



Shaina Ganapathy,
Head of Community Outreach

Venkatesha Thimmegowda,
Health Initiatives & Liason



Thilakavathi K,
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